



# Tradewinds

## Your Club Land'or Newsletter



## Holiday 2010

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### Upcoming Events for Paradise Island/Nassau:

#### Authentically Bahamian Christmas Craft Show

Wyndham Nassau Beach Resort  
December 3 – 5, 2010  
Arts and Crafts show featuring  
Bahamian batiks, carvings, jewelry  
and Christmas ornaments.

#### Battle at Atlantis

December 18, 2010  
Surrounded by beautiful Caribbean  
waters and white sand beaches,  
Battle at Atlantis is a Div.1 Men's  
College Basketball double-header  
featuring Mississippi State vs.  
Virginia Tech and Georgia Tech vs.  
Richmond.

#### December 26th – Boxing Day

Public Holiday in The Bahamas

#### Junkanoo Parades

December 26, January 1 @ 4:30 am  
Downtown Nassau

For event information, contact our  
Concierge Department at 1-800-552-  
2839, Attn. Ginny Eyler.

\*\*\*All events are subject to change  
without prior notice.

#### Land'or International Executive Officers:

John L. Holt III, CEO  
Ronald T. Holt, COO  
Karen Cross, Sr. Vice-Pres.  
Norma Dill, Sr. Vice-Pres.  
Winston Williamson, CEO (Nassau)  
Linda Ward, Vice-Pres.  
Jim Moncrieff, VP, IT  
Elaine Dowling, Vice-Pres.  
John Ruch, VP-Corp. Publications  
Ginny Eyler, VP-Concierge  
Paul DelliQuadri, Sr. VP Sales/Mktg

Dear Club Land'or members,

As the holiday season approaches, we at Club Land'or want to extend our warmest wishes to you and your family. A special greeting and "thank you" to all our members (and their families) who sacrifice as members of our nation's armed services and those who serve in our police, fire and EMS departments.



Vacation ownership. A great concept that is an investment in a lifestyle, opening up a world of travel and vacation possibilities that didn't exist just a few years ago. It's certainly come a long way from the 1960's model that came from Europe that sold the idea of a fixed week in the same unit EVERY year! The advent of exchange in the 1970's brought flexibility, and by 2001 over 2 million annual exchanges were being done in over 120 countries on six continents (no Antarctica yet!). A 2010 study by Ernst & Young showed industry sales of \$6.3 billion in 2009, at an average U.S. interval cost of \$22,243. An interesting report conducted this year by Research Intelligence Group shows us who is buying vacations: average age of 52, married (80%), no children under 18, median income of \$78,400 and well educated. In support of these figures, AARP's Travel and Adventure Report stated that of the 76 million Baby Boomers approaching retirement, 72% took a leisure trip in the last year. What is the allure of vacation ownership? Affordability, the opportunity to travel around the world through internal exchange (such as our own Flex Plus) and external exchange (like our partner world-leading RCI) and the fact that the program saves money on future vacations (traveling in the future at today's exchange rate), according to the R.I.G. report. The same study revealed that 84% of respondents rated their vacation experience as good to excellent, and that 43.3% of new vacation sales in 2009 were made to current owners. So, what is the value to the customer? 76% of owners say that getting away from the daily routine of home was the best part of ownership while 75% value the time spent with important people in their lives. 71% value being able to include family members and friends who may not be able to afford vacations on their own. Bottom line, vacation ownership matches up with Americans' aspirations to travel and vacation. In today's hectic world, we *need* the vacation experience to replenish and refresh. Vacation ownership helps make this possible.



## Flex Plus News

Congratulations to **Diana Rose**, who recently qualified to advance toward the American Resort Development Association's (ARDA) designation of Associate Resort Professional. A graduate of Randolph-Macon College, Diana serves as Director of our Flex Plus Department. Recently married to her middle school sweetheart, Diana enjoys horseback riding and taking her dogs to the river.

## Flex Plus FAQ's

### I can't use my week this year, what happens to it?

Your Club Land'or week is good for 1 year from the time your maintenance dues are billed. If you cannot use your week during this time, you can bank it with Flex Plus Exchange, where it will be good for 2 additional years.



The **Blue Lagoon Restaurant** at Club Land'or is the perfect place to celebrate the Holiday season. Come celebrate with us and see why the Bahamian Ministry of Tourism and locals alike describe the Blue Lagoon as a "must dine experience"!

Our **Christmas Day** feast begins with a Neptune Shrimp Salad or Tomato Basil Soup, followed by Roast Tom Turkey with Walnut Stuffing & Cranberry Sauce or Baked Ham with Raisin Sauce. Assorted vegetables round out the main course which is followed by a tempting array of desserts, including Old Fashioned Fruit Cake, Apple Pie and Coup Noel. The festivities include live entertainment and door prizes, all beginning at 6 p.m. on December 25th. Advance purchase price through our Concierge Department is only \$89.00 per person plus 15 % gratuity.



Start your **New Year's Eve** with a bang at the Blue Lagoon Restaurant (but make your reservations NOW as this is always a sell-out). Baked Escargots in Garlic Crème Sauce or Seafood Bisque & Caesar Salad will start your revelry off right, then take your pick of Broiled Lobster Tail with Filet Mignon, Veal Chops Fontina or Stuffed Grouper Au Gratin. Yellow Squash Stuffed with Broccoli and Cauliflower/ Baby Carrots/Potato accompany your entrée. Our delectable desserts include Fresh Strawberries Topped with Brandy Cinnamon Sauce or Tutti Frutti Cheese Cake. Each couple will receive a bottle of Champagne and party favors to enjoy during the live entertainment, awarding of door prizes and Junkanoo Rush. It all happens on Friday, December 31, 2010 from 8:00 p.m. until 11:00 p.m. at an advance price of \$129.00 per person plus 15% gratuity. Hurry, because you'll also receive a 10% discount if reserved by December 28th !

## What Can I Do On My Vacation?

There's nothing like the thrill of hooking a big deepwater fish and the winter season is billfish time: get ready for some fighting **sport fishing**. Sailfish and marlin are favorites in January and February, as well as wahoo and barracuda. Our Club Land'or Concierge Department can make all the arrangements for an unforgettable half or full day excursion!

The seventh annual **Bahamas International Film Festival** will take place December 1 - 5 , 2010. This celebration of local and international cinema continues to expand and is a filmmakers' favorite. Past festival achievement honorees include Johnny Depp, Nicolas Cage and Laurence Fishburne. Approximately 50 films (features, documentaries, shorts, animation) will be screened at venues across the island, including the Atlantis Theatre. For more information, go to [www.bintlfilmfest.com](http://www.bintlfilmfest.com).

The **Marathon Bahamas Race Weekend** is to be held January 15-16, 2011. The schedule includes the Susan G. Komen Race for the Cure on Saturday followed by Marathon Bahamas on Sunday. The Komen race is a 5k (3.1 mile) race that will take place at 6:00 a.m. Saturday on Paradise Island; both individual and team entries will be accepted. The race raises funds for Susan G. Komen for the Cure, the world's largest breast cancer organization.. Marathon Bahamas consists of a 13.1 mile half-marathon and a full 26.2 mile marathon (which includes a 6-member team event). Sunday's events begin at Junkanoo Beach (west of downtown) and end at Arawak Cay (just a short walk from the start Additional details are available at [www.marathonbahamas.com](http://www.marathonbahamas.com).

### Our Guests Speak!

Club Land'or is a great place to stay. This was our first visit to the Bahamas and Paradise Island. After reading mixed reviews of Club L we were very pleasantly surprised. The staff made you feel at home and like they were glad you're here. The resort is charming and in a great location. They are rennovating so you may experience some noise from that. Very relaxing place in a very exciting location!

- Rick and Julie

As a family, we prefer a smaller resort, and the personal touch and service that comes with it. And the staff here is excellent, everyone friendly and most accommodating of our needs. We formed some quick friendships with all the other guests, as is only possible in this intimate setting.

- Frances of Virginia

The first thing I would say about Club Landor is that I traveled as a single mom with my daughters and we felt totally safe at Club Landor and on Paradise Island. That said, we had a wonderful time playing in the ocean and that beautiful water, but also they had a ball playing in the hotel pool. The employees treated us as special guests and I appreciated that. We made some great memories (a limbo dancer carrying me under a flaming stick!) that we will always share . Thanks to the staff for making my time with my girls so special!!!

- Betsy J.

The staff really works hard to make you feel looked after. The fishing was great and my buddies and I had a great time at the casino right next door. Thanks guys!

- Todd of North Carolina

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## A Holiday Dilemma Solved

'twas the season of Christmas, I sat in my chair pondering  
where would we do our holiday wandering?  
There were so many choices of where we could go  
Caribbean beaches? Colorado snow?

The kids were excited and ran through the house  
Screaming about Orlando and meeting a mouse.  
I thought about Santa and what he would do  
when all of his holiday travels were through

Surely, I thought from the warmth of my chair  
he'd shed the red suit and bermudas he'd wear!  
My wife snuggled up, whisp'ring in my ear  
"Why don't we travel to Europe this year?"

I started to panic, the decision was great  
what was to be our holiday fate?  
Suddenly it hit me, why worry at all?  
The simple solution...give Land'or a call!

They're experts on travel, they'd know what to do...  
Reservations and tickets and fair prices too!  
I picked up the phone and made a simple call,  
then booked our vacation...Land'or did it all!

My family's delighted, we've packed all our gear  
Our holiday Santa is named Land'or this year!

-J Ruch (by request)