

Tradewinds

Your Club Land'or Newsletter



Spring 2011

Upcoming Events for

Paradise Island/Nassau:

Bahamian Holidays:

- Easter Monday, April 25
- Labour Day, June 3
- Whit Monday, June 13
- Independence Day, July 10

Changing of the Guard Ceremony Government House, Duke Street

March 19, then every second
Saturday

Witness the pomp and pageantry of
this Bahamian tradition.

Junkanoo Summer Festival

July 16, 23, 30, 2011

Nassau

This festival provides a glimpse inside the Bahamian cultural experience, featuring Junkanoo rush outs, native music, dance and calypso bands. Local crafts, storytelling and fun games and activities for the kids will make this a fun family island outing. Don't miss the Saturday morning box cart derbies; on Sundays a special Royal Poinciana Tea Party is held on the grounds of the Government House.

For event information, contact our Concierge Department at 1-800-552-2839, Attn. Stephanie Bush.

***All events are subject to change without prior notice.

Land'or International Executive Officers:

John L. Holt III, CEO
Ronald T. Holt, President
Bert H. Holt, CFO
Ginny Eyler, COO
Norma Dill, Sr. Vice-Pres.
John Ruch, Sr. VP-Corp. Publications
Winston Williamson, CEO (Nassau)
Jim Moncrieff, VP, IT
Elaine Dowling, Vice-Pres.
Diana Rose, Flex Plus Director
Stephanie Bush, Concierge Director

Dear Club Land'or members,

Springtime is a time of renewal and hope, a time of new beginnings and optimism. Nearly 300 years ago Alexander Pope famously stated that "hope springs eternal", a sentiment echoed by long-suffering Chicago Cubs baseball fans who always believe that "this will be our year" even though the team hasn't won a championship in over 100 years! One part of being human is that we see the good in providing for the less fortunate among us. We have been imbued with a sense of wanting to make things right by helping others and giving them hope for the future. Walking though our corporate offices in Richmond, every person asked has a favorite foundation or cause that they believe in and support in a variety of ways. One employee is a dedicated supporter of the **Special Olympics** and has done volunteer work on numerous occasions for this worthy cause that celebrates the achievements of over 3 million athletes in more than 150 countries. Another works tirelessly for the **Caroline County Virginia Fair**, an annual event which raises money for **Habitat for Humanity**, scholarship funds and **No Child Left Behind**, among others. The list of individual dedication to helping others continues through contributions to various food banks, church charities, even adoption. Corporately, Land'or International has been a sponsor of **The Red Dress Ball**, a Richmond event held to raise heart health awareness in women. The company is also an advocate of the **Richmond SPCA**, a non-profit no-kill organization which saves the lives of approximately 3000 animals a year. Additionally, we support **Dream Catchers at the Cori Sikich Therapeutic Riding Center** in Williamsburg, Virginia (see page 4). Land'or is also proud to have joined forces with The American Resort Development Association (ARDA), Walter Reed Army Medical Center's FMWR and other organizations to support the **"Vacations for Vets"** program. According to ARDA statistics, "Vacations for Vets" has confirmed over 1000 vacations to wounded warriors, U.S. veterans, support personnel and their families over the past five years. For Land'or International founder and CEO John L. Holt III, it's an opportunity to let our servicemen and women know that we appreciate their sacrifices and those of their families. "We owe a great debt to those who, at great personal cost, protect and preserve our liberty. We are honored to be a part of this endeavor", he states.

This Spring, spread some hope of your own and contribute to a worthy cause of your choice. Remember, the true blessing goes to the giver!

Land'or Flex Plus Exchange News:

1-800-552-2839 ext 215

flexplus@clublandor.com



Outta control at Busch Gardens!



Bert Holt, CFO



Ginny Eyler, COO

Are you looking for a Springtime getaway that would be exciting and close to home? Consider exchanging your week for a visit to **Colonial Crossings of Williamsburg**, Virginia. The whole family can learn fun, hands-on history in the 300-acre Colonial area that is set in the years 1765 – 1781. Visitors may talk to “Thomas Jefferson” or any number of costumed re-enactors while visiting some of the most important sites in our nation’s history. Follow that up with some serious shopping at one of over 200 specialty and outlet stores, all within close proximity to Colonial Crossings. Don’t forget that the world’s most beautiful theme park Busch Gardens is close by! Also plan to spend a day of sun-drenched fun at Water Country USA (the mid-Atlantic’s biggest water theme park). The exchange fee is only \$99 for a 1 bedroom, excluding Holidays. History, thrill rides and world class shopping are all waiting for you in “America’s Hometown” Williamsburg, Virginia!



Bert H. Holt has been named Chief Financial Officer of Land’or International. Bert formerly held the position of Group Vice President, National Distribution manager for the Business and Estate Planning division of Wachovia National Bank’s (now Wells Fargo & Co.) Private Client Group and later held the same position with SunTrust Bank. Bert comes to us from the financial planning firm Vita, Wheaton and Holt, LLC where he was a Managing Director and Partner. He is a past board member of the Richmond Chapter of the Society of Financial Services Consultants. Bert holds an Executive mini-MBA in Business Administration from the Robins School of Business Management Institute, University of Richmond and is a Chartered Financial Analyst.

Ginny H. Eyler has been named Chief Operating Officer of Land’or International. After graduation from Randolph-Macon College with a degree in Business and Economics (to complement an Associate degree in Criminal Justice), she came to work in the vacation ownership industry with her father, founder and Chairman of the Board John L. Holt III. As a teen, Ginny spent summers working at various Land’or resorts learning about F&B and other aspects of resort management and temporarily oversaw account services in the Nassau resort during staff holidays. She also possesses experience in many facets of resort development including concierge, marketing, sales, property exchange, contract processing and member services and is certifiable for professional designation by ARDA. She is currently completing an MBA in accounting as well.

What Can I Do On My Vacation?

Whether you prefer to spend your vacation time relaxing at High Tea or feeling the adrenaline rush of swimming with sharks, Paradise Island and neighboring Nassau are full of interesting and exciting attractions and sightseeing opportunities, most of which are a short walk or taxi ride away. Our Concierge Department (800 552-2839) can assist you if you prefer organized tours.

Atop Mount Fitzwilliam in downtown Nassau stands Government House, a pink mansion built in 1801 to serve as the residence of the Governor General. You may know it as the house behind the statue of Christopher Columbus on Shirley Street. As part of the Ministry of Tourism's People-to-People program, the Governor - General's spouse hosts a Tea Party here on the last Friday of each month at 4:00 p.m. Guests enjoy a taste of Bahamian culture as they partake of sandwiches, fruits and island desserts, all at NO COST. Browse local arts and crafts, be entertained by the Bahamas Police Force Marching Band and catch up with the latest Bahamian fashions. As one recent guest stated, "The tea incorporated all the best of Nassau and was the most wonderful goodbye we could have wanted before returning to plain ol' Tennessee the next day." More information is available at www.bahamas.com.

For those who like their vacation experience a little more on the "wild side", why not venture out for a day of diving with sharks? There are several dive operators who are able to accommodate every level of skill from novice to expert. The warm, extremely clear Bahamian water makes the islands a diver's paradise and the vibrant multicolored reefs, shipwrecks, caves and blue holes attract divers from around the world. The more adventurous can opt for one of the local shark dives such as the Shark Wall, located on an amazing coral wall along the Tongue of the Ocean. Divers drop to 80 feet to feed a vast array of hungry predators! Our Concierge Department can make it happen, so call 800-552-2839 for more information.



Government House in Nassau



Living the "wild life" Bahamian-style



Cricket, anyone?

It's cricket season in Nassau and Bahamian fans are gearing up for the excitement, especially after the national team has been performing well in the World Cricket League. It may be hard to believe, but cricket is the second-most popular sport in the world behind soccer and has been played for hundreds of years. Americans watching the sport tend to compare it to baseball because there is a bat and a ball and players running after striking the ball. The goal of each eleven-man team is to score as many runs as possible to win the match. From March through November, Saturday and Sunday noontime matches are held at Haynes Oval on West Bay Street in Nassau. It may seem a little quirky at first, but the game is infectious....millions around the world follow cricket religiously!

We Welcome Our Year-end New Members!

The Grantgham family of Virginia

The Chatman family of Missouri

The Harrichands of Ontario, Canada

The Gallias of Missouri

The Konatsu family of California

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A Worthy Cause

Club Land'or is proud to partner with **Dream Catchers at the Cori Sikich Therapeutic Riding Center** in Williamsburg, Virginia. Dream Catchers provides therapeutic riding and other horse-related activities to special needs individuals in a caring and safe environment. We support Dream Catchers' Annual Bridles & Bow Ties Event each May ~ this event provides scholarships for the Dream Riders Program. Bridles & Bow Ties 2011 is scheduled for Saturday May 21, 2011 and is an evening which includes: tours of the facilities, a student riding demonstration, an elegant dinner and a live auction, which includes fabulous trips! For more information about Dream Catchers, therapeutic riding, or Bridles & Bow Ties 2011, please visit www.dreamcatcherswilliamsburg.org.

Preferred Merchant Spotlight: Head to Toes Spa Services

A sublime way to relax and unwind for your week in Paradise is to take advantage of **Head to Toes Spa Services**. Each Saturday guests will receive a 10% discount off poolside services, which include full body massage, neck and shoulder massage, manicures, pedicures and more. After they've de-stressed you, stay for our **Native Island Fashion Show** and receive a 5% discount off clothing and fashion accessories!